



◀ **MAUI JIM LAUNCHES ITS HANA HOU COLLECTION**

Classical in appearance but contemporary in technology, Maui Jim's latest offering, Hana Hou, is a design inspired by vintage classics. Aptly called Hana Hou, a Hawaiian phrase implying 'do it again' or 'one more time', it is an ideal choice for consumers with a love for classic, vintage sunglass styles. This round, vintage-inspired frame combines a popular eye-wear shape from years ago with Maui Jim's patented PolarizedPlus2 lens technology. Like all other Maui Jim sunglasses, Hana Hou too comes with the patented PolarizedPlus2 colour-infused lens technology that wipes out 99.9 per cent of glare, 100 per cent of harmful UV and boosts colour via specially designed lens treatments.



◀ **THE NEW 'HDA FACES' COLLECTION BY OKIA**

Always committed to research and innovation, OKIA keeps on surprising with creations which do not have any equal in originality and creativity. The proposed new collection introduces a smart and absolutely stylish way of wearing eyeglasses: the frames are magnetic and can be matched with a variety of front films featuring any kind of pattern, in order to suit your personality. Thanks to the application of HDA Technology, the film is ultra thin – just 1.8 mm and extremely lightweight. Moreover, a metal hook holds the changeable front film tightly, making it stick perfectly to the frame surface, for a tidy and refined look.

▶ **J.F. REY ANIMALS COLLECTION**

J.F. Rey believes that a new phase in research into material effects is just like opening a Pandora's box. Like items of leather, frames of J.F. Rey are inspired by animal patterns: stainless steel imitates crocodile, ostrich or rhinoceros skin. The collection comes in a totally unexpected palette of colours.



▶ **SERAPHIN EYE-WEAR LAUNCHES YVONNE**

Seraphin presents Yvonne, an alluring model that will make you fall in love. This classic frame has a modern appeal given by layered Italian acetate in three different colours. Neutral tortoiseshell – with hints of black comes with fresh, vibrant hues to create an original play of colour for a distinctive look. Yvonne is the perfect choice for women who want a classic, versatile frame with a pinch of personality. Yvonne is indeed, a splendid combination of refinement and classic elegance.

